

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 408548

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Michael Campos
Name

3750 NE 1st Ave #202 Miami FL 33137
Address

786.382.4469
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Michael Montiel

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Zika.
- b. The Purchaser is Miami Dade Partnership For Prosperity

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

ORDER



WPLG, INC.

Orders
Order / Rev: 408548
Alt Order #:
Product Desc: Zika
Estimate:
Flight Dates: 10/09/16 - 10/11/16
Original Date / Rev: 10/07/16 / 10/07/16
Order Type: GENERAL

Primary AE: Sara Reynolds-Political
Sales Office: MIA
Sales Region: LOC

Agency
Name: TAMZ
Buying Contact:
Billing Contact:
 3250 NE 1st Ave.
 Miami, FL 33137

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Miami Dade Partnership for Prosp
Demographic: A25-54
Product Codes: PL-Issue
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/11/16	13	\$20,750.00	\$17,637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	13	\$20,750.00	\$17,637.50	0.00
Totals	13	\$20,750.00	\$17,637.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	10/09/16	10/09/16	THISWIF/Michael Putney CM This Week in South Florida	CM	1130a-1230p	-----S	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----S					1	\$850.00		0.00			
N 2	WPLG	10/10/16	10/10/16	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (8:00 AM-8:30 AM)	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----					1	\$2,000.00		0.00			
N 3	WPLG	10/10/16	10/10/16	M-F10-11a Live/Kelly 9/12 Live/Kelly 9/12	CM	10-11a (10:00 AM-10:30 AM)	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----					1	\$700.00		0.00			
N 4	WPLG	10/10/16	10/10/16	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-11:30 AM)	M-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----					1	\$1,500.00		0.00			
N 5	WPLG	10/10/16	10/10/16	M-F 6p LCL News M-F Local News	CM	6-630pm	M-----	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----					1	\$2,800.00		0.00			
N 6	WPLG	10/10/16	10/10/16	M-F 11-1135P M-F Local 10 News @ 11pm	CM	11-1135P	M-----	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----					1	\$2,800.00		0.00			

Order / Rev: 408548
 Alt Order #:
 Flight Dates: 10/09/16 - 10/11/16

Advertiser: ISS/Miami Dade Partnership for Prosper
 Product Desc: Zika
 Estimate:

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WPLG	10/10/16	10/10/16	Late News Encore M-Sa	CM	1x-139x	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
				Late News Encore M-Sat		(1:00 XM-1:35 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----		1				\$150.00		0.00			
N 8	WPLG	10/11/16	10/11/16	M-F 7-9a GMA	CM	7-9am	-T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				Good Morning America M-F		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$2,000.00		0.00			
N 9	WPLG	10/11/16	10/11/16	M-F10-11a Live/Kelly 9/12	CM	10-11a	-T-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				Live/Kelly 9/12		(10:00 AM-10:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$700.00		0.00			
N 10	WPLG	10/11/16	10/11/16	M-F 11a The View	CM	11-12n	-T-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				M-F The View		(11:00 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$1,500.00		0.00			
N 11	WPLG	10/11/16	10/11/16	M-F 6p LCL News	CM	6-630pm	-T-----	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
				M-F Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$2,800.00		0.00			
N 12	WPLG	10/11/16	10/11/16	M-F 11-1135P	CM	11-1135P	-T-----	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
				M-F Local 10 News @ 11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$2,800.00		0.00			
N 13	WPLG	10/11/16	10/11/16	Late News Encore M-Sa	CM	1x-139x	-T-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
				Late News Encore M-Sat		(1:00 XM-1:35 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-T-----		1				\$150.00		0.00			
													Totals	13	\$20,750.00